

Delivering Customers. Driving Results.



Reach readers of The Tennessean and neighborhood publications with Sticky Notes.  
**They're impossible not to notice.**

**AD RECOGNITION**

- Remarkable visibility captures reader's attention above the fold
- Only one position available per section
- Broad or targeted audience reach
- Builds top of mind awareness for your brand name
- A great way to promote discount offers, events, new products or even websites.

**RESPONSE**

They act as a constant reminder – lifting off the page and onto the phone, calendar, computer, etc.

**STICKY NOTES CAN BE PLACED ON THE FOLLOWING PRODUCTS:**

Section A of The Tennessean, Weekend/Life, Sunday Life, Home, Williamson A.M., Brentwood Journal, The Franklin Review Appeal, The Journal of Spring Hill and Thompson's Station, all zones and micro-zones of Davidson A.M., Rutherford A.M., Smyrna A.M., Wilson A.M., Sumner A.M., The News Examiner, Hendersonville Star News, Robertson County Times, Ashland City Times, The Daily News Journal, Clarksville Leaf Chronicle and Jackson Sun.

**TURN TO MIDDLE TENNESSEE'S #1 ADVERTISING SOURCE. CALL TODAY!**

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Source: Scarborough 2009, Release 2

**RATES\*** Cost per thousand

25,000	\$58
50,000	\$53
100,000	\$50
200,000	\$44
300,000	\$43
400,000	\$33

\*20% discount for sections other than the Front of A

**ROP DISCOUNTS**

Sticky Notes are a perfect referral to your circular or ROP advertising.

Full Page ROP	20% off
Half Page ROP	10% off
Quarter Page ROP	5% off

Rates effective: March 1, 2010

**Get connected.**

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