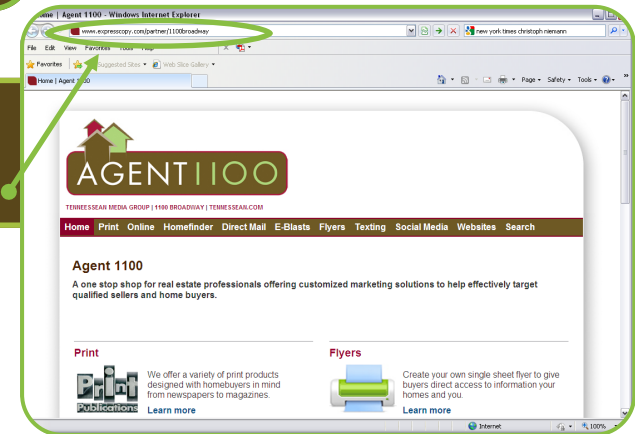


Welcome to the 1100 Broadway Online Marketing Center powered by: expresscopy.com

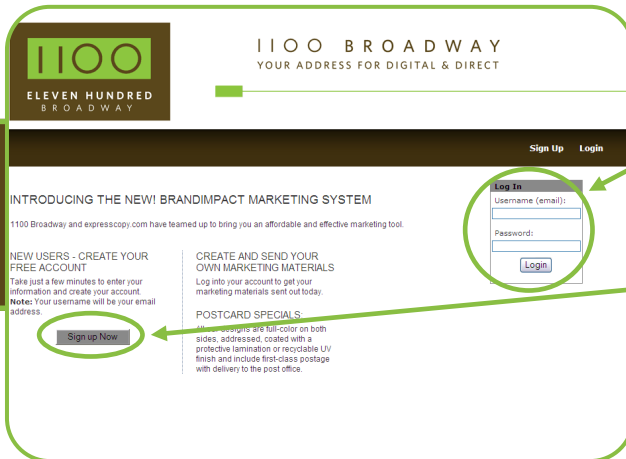
www.expresscopy.com/partner/1100broadway/

Refer to this guide as you walk through the system.

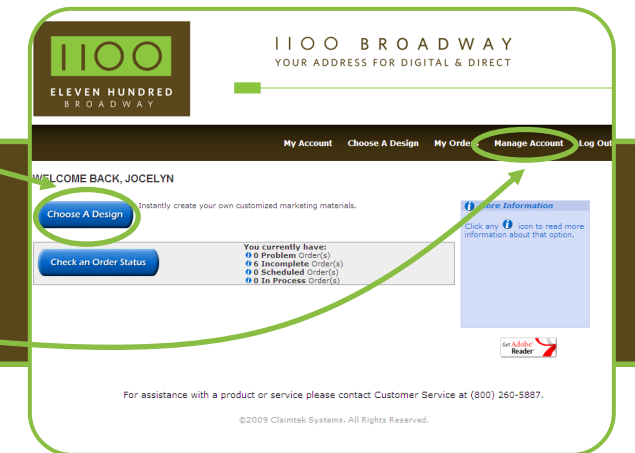
1) To get started open up your web browser and type in the following web address:
www.expresscopy.com/partner/1100broadway/



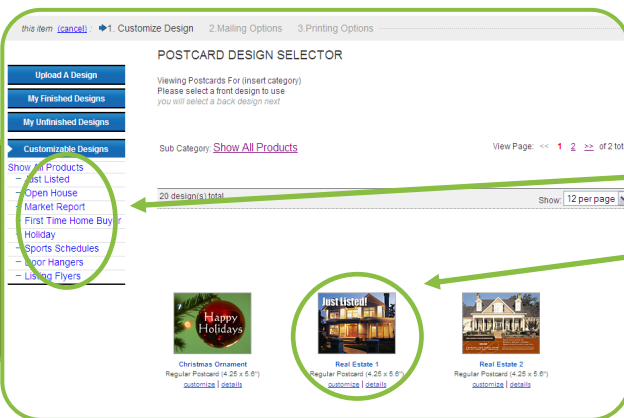
2) Log in on the home page or, if you don't have an, click on the "Sign Up Now" button for your free account.

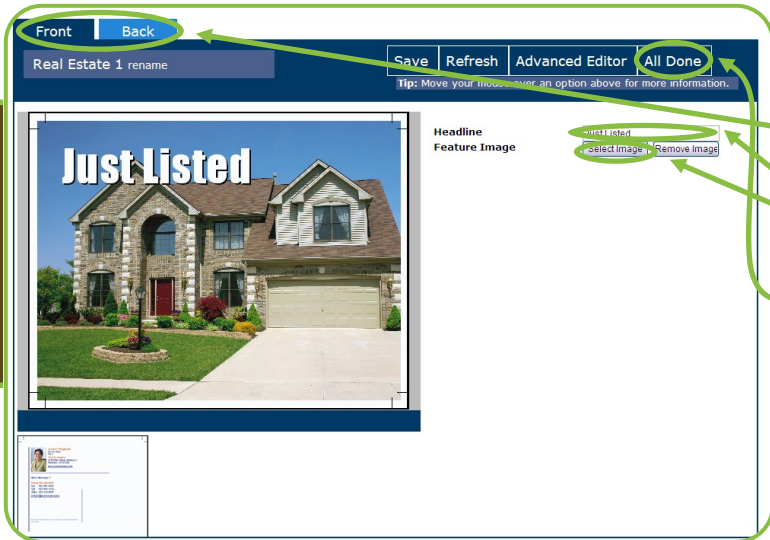


3) To start customizing your design click on "Choose a Design";
4) To manage your account settings, such as billing/shipping/design preferences, click on "Manage Account".

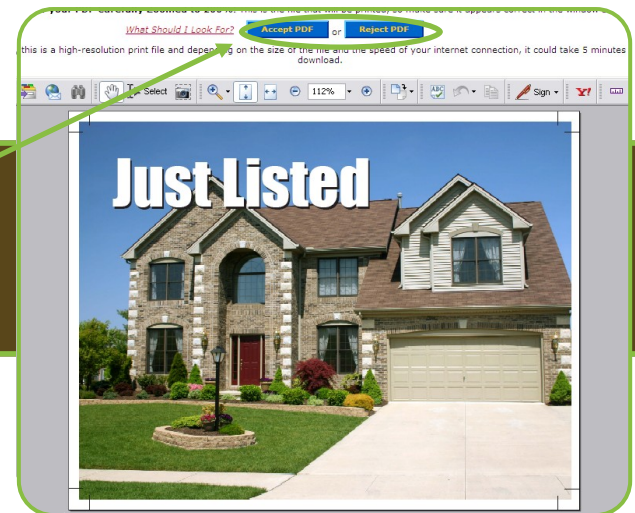


5) Use the category selector to find the type of file you're looking for, click on the thumbnail to see a larger sample, or click on "Use This Design" to begin customization.

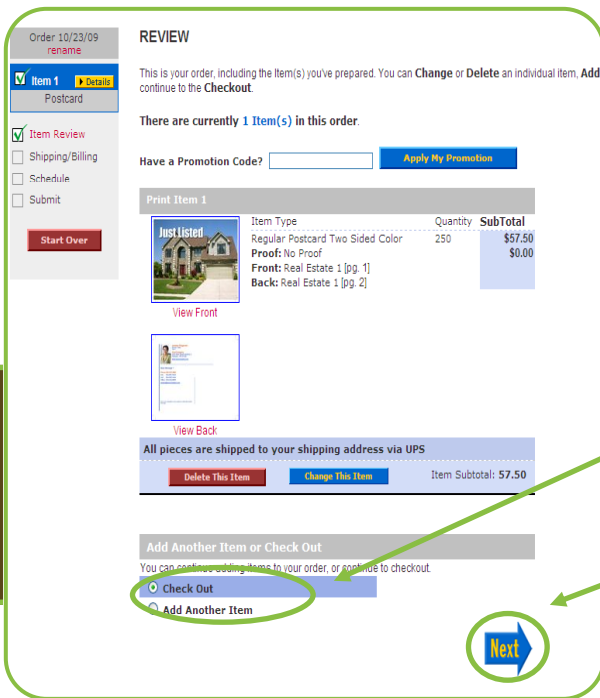




- 6) Use the 'Front' & 'Back' tabs to navigate back and forth from the front to the back.
- 7) Use the text fields to update your information.
- 8) Use the Select Image button to upload graphics, such as portrait and logos.
- 9) When ready, click on the "All Done" button to review the design.



- 10) The PDF review gives you a chance to see the file up close. If you want to make any changes, click on "Reject PDF". To continue with the wizard click "Accept PDF".





- 12) At the Review page you can add another item or check out. To check out, follow the prompts through billing/shipping info and then choose to schedule your order or begin production immediately. Expresscopy.com will do the rest!



For assistance please contact Customer Support at 800.260.5887.
Hours of operation: 7am - 5pm (PST) Monday-Friday.

1100 Broadway Online Marketing Center

Pricing Guide

Direct Mail Postcards		Print + Address + Mail	
Price per postcard		<ul style="list-style-type: none"> - Full-color, 2-sided digital printing - Automated addressing - Postage and mailing service 	
Size	Quantity	First-Class™ Mail	Standard Mail
Regular 4.25 x 5.6" 	50 - 99	\$.60	NA (due to USPS regulations)
	100 - 499	\$.54	
	500 - 999	\$.51	
	1000 - 4999	\$.49	
	5000 - 9999	\$.47	
	10,000 - 19,999	\$.42	
	20,000 - 49,999	\$.40	
	50,000 - 74,999	\$.38	
75,000+	\$.37		
Jumbo 5.75 x 8.5" 	50 - 99	\$ 1.00	\$.90
	100 - 499	\$.84	\$.75
	500 - 999	\$.82	\$.74
	1000 - 4999	\$.80	\$.71
	5000 - 9999	\$.77	\$.66
	10,000 - 19,999	\$.71	\$.61
	20,000 - 49,999	\$.68	\$.56
	50,000 - 74,999	\$.65	\$.52
75,000+	\$.63	\$.50	
Panoramic 5.75 x 11.25" 	50 - 99	\$ 1.20	NA
	100 - 499	\$.95	\$.85 (min. 200)
	500 - 999	\$.93	\$.83
	1000 - 4999	\$.91	\$.81
	5000 - 9999	\$.85	\$.75
	10,000 - 19,999	\$.79	\$.69
	20,000 - 49,999	\$.75	\$.63
	50,000 - 74,999	\$.73	\$.59
75,000+	\$.71	\$.58	
Giant 8.5 x 11" 	200 - 4999	\$ 1.34 (min. 500)	\$ 1.19
	5000 - 19,999	\$ 1.19	\$ 1.09
	20,000 - 49,999	\$ 1.11	\$ 1.01
	50,000+	\$ 1.09	\$.99

Turnaround: Printed and mailed within 24-48 hours.

Stock: Choice of UV coated* recyclable or laminated cover stocks.

Minimums:

- Mailing minimums for each size dictated by USPS rate restrictions.

USPS Mail Service:

- First-Class™ is typically delivered within 3-5 days and provides return service.
- Standard (Bulk) may take up to 2 weeks.

*UV Coated stock is only available for Regular, Jumbo and Panoramic postcards with mailing service. Giant size with mailing service must be on Laminated Cover Stock.

Basic v. Advanced: While Basic lists are sufficient for many marketing campaigns, Advanced lists allow for more precise demographic targeting.

Data: Mailing lists are provided by infoUSA and their best-in-the-industry databases of 14 million businesses and 210 million consumers.

Quality: Every uploaded and purchased mailing list is automatically CASS certified and de-duped. You only pay for the cards that are mailed.

After you create your postcard, you will be prompted to either upload or purchase a list during the order process.

Targeted Mailing Lists		
Price per record		
Upload your own	Free	
Purchase a list	Basic	Advanced
Consumer	\$.08	\$.12
Business	\$.12	\$.15

1100
ELEVEN HUNDRED
BROADWAY

All prices subject to change without notice.