

## Social Media Marketing for Realtors

twitter



Social networks are taking off faster than most other web sites— Facebook, Twitter and MySpace alone have well over 390 million users between them!<sup>2</sup>

facebook

With an effective social media marketing plan, your business can take advantage of opportunities that exist through these networks. Plus, you can create very valuable back-links to your main website or other web properties. These back-links can help increase your website ranking on search engines like Google.

### SOCIAL MEDIA FACTS

- 93% of Americans believe a company should have a presence on social media sites.<sup>1</sup>
- 85% of Americans believe companies should use these services to interact with consumers.<sup>1</sup>
- 60% of Americans regularly interact with companies on a social media site.<sup>3</sup>
- 60% - participation growth over last year among those 35 – 54 years old.<sup>3</sup>
- 56% of consumers believe a company is providing them with a better service by interacting with them on social media sites.<sup>1</sup>
- More than 50% of adults ages 35 - 44 years are in social networks.<sup>3</sup>

## Not sure how to get started?

Set up, link building and maintenance strategies can take time and know-how. The Agent1100 social media marketing team can provide these services just for you.

### Rates

#### Facebook page creation

Sign up and basic creation of a business page at Facebook.com  
\$250 *one time fee*

#### Facebook Advertisements *Minimum 3 month agreement*

Minimum of 45 Clicks on Facebook.com.  
Advertisement over a 30 day period  
\$100 *per 30 days*

#### Twitter set up

Sign up and basic creation of a Twitter.com account  
\$150 *one time fee*

#### Weekly Postings *Minimum 3 month agreement*

Minimum of 4 postings to both Facebook and Twitter per month  
plus a minimum of 3 industry specific group postings per month  
\$250 *per 30 days*

***For more information or to get started, visit [www.Agent1100.com](http://www.Agent1100.com)  
or call Kelly Eldridge at 615.440.6643 today.***