

## Semi-Customized Websites

**87% of all home buyers and 94% of buyers ages 25 to 44 use the Internet to search properties. How are you engaging them? How will they find you?**

We know you're busy. And to move properties, you need to be face-to-face and on the phone with prospects. You want—even need—a website, but you can't be in your office managing your website.

Agent1100 offers semi-customized websites designed specifically for the real estate professional. We understand both your business and the technical side of real estate, so our websites are designed with the tools you need to grow your business, tracking your success every step of the way.

With Agent1100, your website will look professional and take care of itself. Not only that, our packages will allow your website to function as your prospecting assistant making those important initial contacts for you.

### Your website includes the following powerful features:

#### Fully MLS Enabled capability

- Your listings are automatically updated from MLS, saving you time and keeping your site up-to-date.
- Functions available enabling visitors to search all MLS listings in your area, making you their primary contact for any listing.
- Effective first viewing with multiple property photos shown in your listings
- MLS feed must be provided by agent or can be purchased for an additional fee.

- Professional Design
- Seller's Guide
- Featured Property Listing
- Mortgage Calculator
- Buyer's Guide
- Hosting and Analytics
- SEO Friendly



## WEBSITE PACKAGES *Minimum 12 month agreement required.*

	Package 1	Package 2	Package 3	Package 4
Website	√	√	√	√
Pay Per Click (PPC) 35 estimated clicks per month		√	√	√
Search Engine Marketing (SEO) 1 keyword			√	
Search Engine Marketing (SEO) 2 keywords				√
Google Local setup			√	√
Email template				√
Initial Setup fee	\$295	\$295	\$295	\$445
Monthly fee	\$75	\$150	\$250	\$250

### Single Listing Websites

- GREAT way to differentiate yourself from your competitors
- Win MORE listings by WOWING sellers
- Provide house hunters with all the information they need on your listing
- Includes Domain
- Includes one year of hosting
- Professional Designs
- Google Analytics

### Single Listing Website Rates

Quantity	Rate per year
1	\$89.95 per listing
3 or more	\$69.95 per listing
5 or more	\$49.95 per listing

\* 20% discount if paid in full upfront

\*\* Receive 50% off Single Listing Website when purchased in conjunction with an Open House Ad

***For more information or to get started, visit [www.Agent1100.com](http://www.Agent1100.com)  
or call Kelly Eldridge at 615.440.6643 today.***