

## Real Estate Text Messaging Solutions

**2.5 billion text messages are sent every day.  
Use it to your advantage.**

Generate new leads by offering potential home buyers instant access to property information and pictures with the use of Agent1100 Text Message Codes. With Text Codes, you are notified immediately of the lead, and you can schedule a showing quickly.



### Benefits of Text Message Codes

- Receive instant notification of a lead via text or e-mail
- Sends pictures to any phone that is MMS compatible
- Complete national coverage on every major mobile network
- Easy-to-use administrative website and reporting included
- Win more listings because you've got the latest tools

Text Codes save you time and are hassle-free. They are easy to remember, and they come with professionally designed rider signs to make your properties stand out. Plus, you'll no longer have to deal with empty literature boxes, out-of-date prices and lost sales because you couldn't peek the buyer's interest.

# Real estate text messaging is as easy as 1-2-3.

1. Visit our secure web portal to set up your properties and create your notification preferences.
2. Upload your property listing and photos, and assign each property a unique ID.
3. Affix the unique ID to signage and newspaper listings.

When a prospective buyer texts the unique ID, your listing and pictures instantly appear on their mobile phone. You are sent the lead via e-mail, text messaging and a free web report. Agent1100 can also provide you with sequentially numbered rider signs.

Brokers—we can integrate our platform with your customer management system to provide automatic synchronization of leads and property listings.

## DID YOU KNOW?

- 2.5 billion text messages are sent each day\*
- More text messages are sent than phone calls
- 57% of people are regular text message users
- 53% of text users are ages 35+
- 72% of wireless users have text (203 million)\*
- 107% increase in text message use in the past year\*

Source: Forrester and the Mobile Marketing Association, 2008; \*United States

## Close more homes with text codes!

Visit [www.Agent1100.com](http://www.Agent1100.com) or call Kelly Eldridge at 615.440.6643 for more information.

Rates	Investment	Per text investment
Quantity		
5	\$50	\$10
10	\$75	\$7.50
25	\$150	\$6
50	\$250	\$5
Sign	\$15 each	